

Polymath designer with exceptional core skills in digital and motion with wing skills spanning brand, photography and illustration.

## Contact

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## Skills

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Visual Design

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Motion Design

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Branding & Visual Identity

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Illustration

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Photography

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Print Design

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## Intangibles

Strong attention to detail, hustles to meet tight deadlines, works well within defined constraints, easily collaborates with others, works independently

## Experience

### Rovertown

2020-Present

Head of Design

- Create and maintain a product design system for an innovative app platform for convenience retailers
- Develop the company's brand and marketing
  - Directed the company's first white paper resulting in new leads, new press and two marketing awards
- Oversee a team of designers and contractors in product and marketing

### One North

2019-2020

Associate Creative Director

*Clients of Note: Facebook/Meta Careers, TEKsystems, Ballard Spahr*

- Created and presented sophisticated design work for clients ranging from tech to law
- Developed design systems for small and large experiences
- Continuously pushed the envelope on adopting new digital tools
  - Designed and developed a digital report using Webflow resulting in a mention by Forbes and winning a design award

### Uptake

2017-2019

Brand Manager, Digital

*Other Positions Held: Lead Designer, Brand; Sr. Designer, Customer Success*

- Design interactive/motion-heavy presentation decks for executive leadership
- Provide visual direction for all external facing digital properties
  - Website recognized and featured in [Communication Arts](#)

### c|change

2013-2017

Interactive Art Director

### Montway Auto Transport

2013

Visual Designer

### Rome & Company

2005-2013

Web Designer

## Education

### American Academy of Art

2007

Bachelor of Fine Arts in Animation